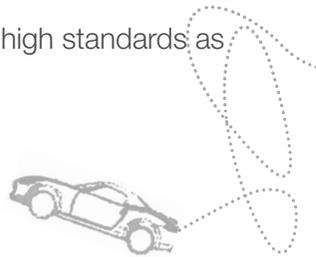


Why drive an EV?

- Easy and fun to drive
- Better acceleration at low speeds
- Less noise: EVs are significantly quieter for city driving as there is little engine and transmission noise, especially where they replace stop-starting diesels and at night when ambient noise levels are lower
- Greener: even taking into account the current UK electricity generation grid mix, EVs result in 30-40% less CO2 emissions than petrol or diesel vehicles. With an increasing amount of UK electricity generated from renewable energy, EVs will become even greener
- No vehicle exhaust emissions: creates local air quality and health benefits in congested streets
- EVs can be programmed to recharge overnight, providing a means to capture and store electricity at night from renewable energy sources like wind and solar photovoltaics. Recharging at night also balances demand on the national grid.
- Safety: the EVs mentioned here are tested to the same high standards as other vehicles currently on UK roads.

Web site: www.sourceeast.net

Contact: enquiries@source-east.com



EvalU8 offers an independent and integrated one stop shop for potential EV buyers in the East of England, bringing together information on the recharging network, electric vehicles and partner organisations, including mainstream vehicle manufacturers, electric vehicle dealerships and local transport authorities



Source East will be an electric charge point network and membership scheme, making it easier for electric vehicle owners to plug in whilst on the move across the East of England. Managed by the EValu8 Plugged in Places programme, the network will operate 1,200 recharging points (600 double headed posts) across 7,500 square miles.

About the network:

- The majority of EV drivers will recharge at home overnight, using the publicly accessible Source East network to 'top up' their Electric Vehicles (EVs);
- Most recharging posts will be publically accessible and located on streets, at supermarkets, outside local businesses, at railway station car parks and in car parks all over the East of England;
- Recharging posts will also be sited in work place car parks, to encourage employees to drive EVs;
- 9 rapid rechargers will be strategically located across the region for drivers to quickly 'top up' their EVs;
- The network will include up to 400 home rechargers;
- Up to 500 houses that meet specific Eco-build criteria will be eligible for a one off grant to make them 'EV ready;'
- By the end of 2013, no resident or business in the East of England will be more than 25 miles from a recharging post.

Locations and availability of recharging points within the Source East network can be viewed on the Live Availability map at sourceeast.net

Join Source East network for just £10 including VAT to benefit from:

Priority Booking

Members will be able to book ahead the network of publicly accessible recharging points

Interoperability

Coming soon with neighbouring EV networks, subject to a small additional roaming fee
