

Plug in to the Electric Vehicle Revolution

The electric vehicle (EV) market in the UK is developing rapidly. Many car manufacturers have released full electric and plug in hybrid models in 2011, with more planned for early 2012. Increasingly, companies will need to consider the benefits of EVs to their business and provide charging facilities for the staff that choose to drive them.

Evalu8 Transport Innovations provide the most cost effective and efficient way for organisations and individuals to install electric car charging points in the East of England. We work with leading charging post manufacturers, to guarantee the best quality products on the market.



Offer through EValu8

- Grant support for up to 50% against total costs of post purchase and installation (to max of £3500). For local authorities and the first 100 SMEs, this grant can be up to 75%
- Opportunity to be a part of Source East – the region wide network of charging posts
- Up to 75% discount on home charging units – can be promoted to staff
- Grant support for Eco Home builds in new housing developments
- Support the process for installing posts, to make it as easy as possible for our clients to join the network



EValu8 Vision

The vision of the EValu8 project is to install an operationally effective electric vehicle (EV) charging network across the East of England, using it as test bed and innovation platform to build upon the region's significant innovation capabilities and help catalyse the new global EV economy. The EValu8 Plugged in Places Programme is working with over one hundred stakeholders to build a network of 1,200 recharging points across the East of England.

Benefits of hosting a charging point

- Brand benefits to company highlighting green credentials and QR codes on post
- Clear CSR message to stakeholders
- Increased business opportunities with EV customers
- Increased publicity through scheme
- Support and attract staff who drive EVs
- Carbon Reduction Commitment advantages
- Encourage the use of EV fleet or pool cars with cheaper running costs and lower emissions to the benefit of your business
- Fits well with other measures in company travel plans that seek to encourage sustainable transport to, from, and during work
- Take advantage of funding and support to set up infrastructure – available for a limited time
- Hassle free process to getting your charging point installed
- Be part of a growing wider network of charge points and users across the UK



For more information on how to take advantage of the scheme, please contact us at

info@evalu8-ti.org.uk
or call us on 01707 284742